

Trend / Tendency report

Pampolina – Baby

Spring / Summer 2011

Pampolina Baby, Pegnitz, presents in its spring / summer 2011 collection the following themes: **Dragonfly, Magic Garden, Butterfly, Flora** and **Princess Dream**.

Size range: 68 – 104

Delivery date: 05.12.10 – 10.03.11

Dragonfly

Fresh colours such as offwhite, purple and turquoise, combined with light blue denim with colourful, floral prints, put us in the mood for summer. Allover embroidered tunics with floating panels and long T-shirts with smocked yoke are worn with cool denim capris in destroyed look with patches and multicoloured fancy stitching. This delivery date is completed by romantic dresses in pattern mix.

Magic Garden

This theme in the colours offwhite, red and light blue denim is inspired by „Alice in Wonderland“ and by wonderfully gay gardens. An allover print tells a little story, printed on exclusive soft cotton satin. Fanciful details like little roses, bows, flower braids and cloth belts printed with little flowers underline this theme.

Butterfly

The colour combination white and navy with a light blue denim makes an absolutely trendy baby set for the most beautiful season of the year. Dresses, tunics and long blouses made of printed and allover embroidered cotton batiste with a mix of vichy, flowers and checks are combined with light, super soft divided skirts made of denim as well as capris which get a glamorous touch by trimming them with lace hems, rhinestones, buttons and sequins.

Flora

Water colour prints and border prints are the basis of this programme in which offwhite, rose and turquoise build a perfect harmony. There are lots of great new details: new forms of collars and pockets with bubble effect and jackets with hem ruches as well as skirts with smocked yoke and – new – cargoes with a comfortable flexible waistband. Highlights are sewn-on bands with sequins, labels, satin bows and laces.

Princess Dream

For the little ones a romantic and fanciful set in white and pale rose must not be missing which – new and very cool – is combined with soft grey denim. An exclusive choice of fabrics is characterizing the story, such as crêpe georgette, for example, which is used for light tunics and wide princess dresses. The appeal of the styles is underlined by sophisticated smocked gussets, ruches and flounces.

Qualities:

Super soft denim washings, grey denim, coloured denim, poplin and nylon – coated water-repellent -, light batiste and satin qualities with floral designs, crêpe georgette, precious cotton allover embroidered, single lycra plain and striped, baby fleece, cotton yarns.

Styles:

Fashionable parkas, denim jackets and sweat jackets with or without hoods, with hem ruches, gatherings and pleats, short cardigans with long or short sleeves, long T-shirts and long blouses, great tunics and dresses with a large variety of smocked gussets, hem ruches, floating panels, scallops, bib dresses, skirts with smocked yokes including cloth belt, balloon and tiered skirts, wide divided skirts, shorts, capri pants and capri leggings, skinnies to turn up – and new – the comfortable cargo pants with elastic flexible waistband.

Accessories:

Each set is completed by colour-matching accessories like sunhats in pattern mix, colourful patterned socks, sneakers and knitted leggings with hem ruches.

Pegnitz, 02.06.10 ST

o.b.o.
Jörg Hoier
Team **Pampolina**

Trend / Tendency report

Pampolina – Mini Baby Boys

Spring / Summer 2011

Pampolina Mini Baby Boys, Pegnitz, presents in its spring/summer 2011 collection two cool, sportive programmes.

Size range: 56 – 86

Delivery date: 05.01. – 10.01.11

Safari Tour

In this season, the graphics take us on a journey through the jungle as fellow of our Hippo. Cool prints, embroideries with appliqués and labels are translating the ideas perfectly. The offered colour combinations are cream, light-blue with a light blue denim tone and navy, white, grey-melange with a dark blue denim.

Various tops such as polo T-shirts, T-shirts, long-sleeved shirts and shirts with lovingly styled details combined with different trousers such as bermudas or cargo trousers, create a very sportive look.

What is new this season are allover printed styles made of jersey with jeans or also with hooped look.

The fashion trend of the collection is underlined by an allover printed sweat jacket as well as a sportive cardigan. It goes without saying that the collection is completed by dungarees and a polo overall.

Qualities:

Poplin plain, striped poplin, 5.5 OZ denim for trousers and shirt respectively, single jersey, heavy single, interlock, piqué, hooped and plain, for tops and bottoms. Soft cotton yarns for our cardigan.

Accessories:

Peaked cap to tie, bibs as well as socks.

Pegnitz, 27.05.10/ST

o.b.o.
Jörg Hoier
Team **Pampolina**

Trend / Tendency report

Pampolina – Mini Baby Girls

Spring / Summer 2011

Pampolina Mini Baby Girls, Pegnitz, presents in its spring/summer 2011 collection a summer programme in soft and precious qualities.

Size range: 56 – 80

Delivery date: 05.01. – 10.01.11

Ladybird

This subject is translated differently in two colour variants: light rose and cream and alternatively rose and white.

A variety of T-shirts, tunic shirts, tunics and long-sleeved shirts with fanciful details like ruches, flower appliqués, smocked effects and crochet look can be combined very well with trousers in woven or knitwear qualities. The style variety is completed by a sweat jacket, a knitted bolero with stepped coloured scallops as well as dresses and overalls with lots of beautiful details.

Nice, soft dotted fabrics in different colour variants and alternatively fabrics with floral prints combined with striped fabrics underline the look.

The collection is framed by our very fine and subtle graphics with motifs like ladybirds, florets and glitter.

Qualities:

Different cotton qualities, single lycra and interlock for tops and bottoms as well as fine viscose for our knitwear styles.

Accessories:

Sunhat to tie, bandeau with bandana, fine knitted cap with coloured scallops to match the knitted bolero as well as socks, tights and a bib.

Dream of Purple

New in this season: We present an additional colourful girls story in purple with a pale blue denim.

This story is living from romantic and fanciful aspects which are underlined by a transparent fabric with flower pattern, by allover embroidered qualities and soft vichy checks.

A variety of tunic tops with smocked effects, tunics with ruches, capris with gathers and ruches as well as dresses with lots of small details are emphasizing the romantic character of this story. Flower appliqués and embroideries make “the dot on the i”. The story is completed by matching dresses, trousers made of soft denim as well as a jersey dress overall and a knitted bolero.

Qualities:

Soft cotton and denim qualities, single lycra and viscose yarns.

Accessories:

Bib and tights.

Festive Dress Programme:

Size range: 56 – 98

Delivery date: 05.01.-10.01.11

Little Princess

Dress programme for baptism and festive occasions in high-quality and precious fabrics in colour champagne. This programme comprises various lavish dresses with lots of small lovingly styled details like organza florets, braids, smocked and plissé effects. It is completed by a shirt which can be put under the dresses and a knitted bolero with a matching bonnet and tights.

Qualities:

Fine, soft satin and satin crash, organza and crêpe georgette as well as single lycra, viscose and cotton yarns.

Pegnitz, 27.05.10/ST

o.b.o.

Jörg Hoier

Team **Pampolina**

Trend / Tendency Report

Pampolina - Kids Festive Dresses

Spring / Summer 2011

Pampolina Kids, Pegnitz, presents in its spring / summer collection 2011 a festive dress programme in noble tones of white and champagne for communion and festive occasions.

Sizes: 92 – 164

Delivery dates: 22.11. - 27.11.10

Forms

The variety of styles is ranging from pinafore dresses in knee-length with layered volants and smocked insert in the back, to pinafore dresses in knee-length with widely floating volants, to romantic Empire dresses with softly falling layered volants and sequin border, to pinafore dresses in knee-length with fine bow appliqué, to a noble sequined dress with layered volants and flower appliqué. The programme is completed by a nice cardigan with fine tone-in-tone flower embroideries which can be combined with the various dresses.

Qualities

The basis for the festive dress collection are precious fabrics in traditional white as well as noble champagne.

Fine cotton qualities with flower embroideries, light crêpe georgette fabrics, precious sequin fabrics, fine crêpe georgette qualities all over embroidered with floral patterns and soft viscose yarns for the sophisticated small cardigan.

Pegnitz, 02.06.10 ST

o.b.o.

Jörg Hoier
Team **Pampolina**

Trend / Tendency report

Pampolina – Kids Dresses

Spring / Summer 2011

Pampolina Kids, Pegnitz, offers in the season spring/summer 2011 a dress programme designed in the fresh colours of the summer: purple, turquoise, pink, navy, but also in pastel-coloured rose shades.

Size range: 92 – 152

Delivery date: 05.01. - 10.01.11

Forms:

The variety of styles is ranging from summerlike pinafore dresses in knee-length with smocked inserts in the back, striped pinafore dresses with layered volants and small bow appliqués, fanciful pinafore dresses in knee-length with widely floating volants in black & white design, summerlike mini-dresses with small puff sleeves and borders in floral print, jersey dresses with floral designs and low-cut back, pinafore dresses with fine stripes and bow appliqué, romantic Empire dresses with softly falling layered volants, pinafore dresses in mini with smocked trimmings at the straps and in the back as well as flower appliqués, to romantic dresses in mini with hem godets in rose liberty flower print. A summerlike light hat with sophisticated tone-in-tone flower appliqué is completing the programme.

Qualities:

Summerlike cotton-satin qualities with flower designs, graphical patterns and fashionable dots, light crêpe georgette fabrics, cotton with fine stripes, single lycra with summerlike patterns.

Pegnitz, 04.06.10 ST

o.b.o.
Jörg Hoier
Team **Pampolina**

Trend / Tendency Report



Spring / Summer 2011

Pampolina Kids, Pegnitz, presents in its spring / summer collection 2011 the themes **Tropical Summer, Rock Punk, Sweethearts, Modern Style** and **Blue Girl**.

Size range: 92 – 164

Delivery date: 05.12.10 – 10.03.11

Tropical Summer

A gay theme for kids in trendy pale and dark shades of purple combined with fresh tones of turquoise, offwhite and dark blue denim washings. Tropical flower and butterfly prints are trimming fanciful long shirts and tunics with smocked effects and gatherings which are combined with capri skinnies and jeggings in colour denim with destroyed patches. Trendy denim jackets with extensive sequin motifs are worn with breezy summer dresses with volants in all-over printed floral and butterfly patterns as well as with printed skirts with flower appliqués.

Rock Punk

A stylish summer theme in colours ranging from pink, grey melange and fresh white to grey denim. Trendy biker jackets and mini skirts in new moon-washed look are combined with long tops and tunics in graffiti print and with motifs of glitter stones.

Sweethearts

Sweet shades of rose combined with mint and offwhite plus light blue denim are the colour palette for this bright theme for kids. Colourful floral embroideries and prints are trimming cool mini skirts made of colour denim in offwhite. They are combined with trendy jeggings, nylon jackets and sweat jackets with sophisticated details like bows and ruches. Gay flower embroideries decorate colourful tunics as well as fanciful skirts and dresses. A trendy denim jacket is setting the antipole.

Modern Style

A kids story in black & white tones. Stylish bow and lace prints on T-shirts and long tops, on cool black denim treggings as well as on summerly knitted shrugs give the story its look. Casual jersey pants in harem style combined with a ruched top with dot print are absolutely new.

Blue Girl

A sophisticated summer theme in powdery pale blue, white and light blue denim tones. The star of this theme is a soft, light denim in light blue. Subtle tone-in-tone embroideries and precious glitter motifs are trimming romantic tunics with lace braids and mini dresses in liberty-flower-prints. Denim waistcoats over ruched long tops are combined with light blue denim capris and shorts with fanciful details.

Forms:

Nylon parkas and blousons with bellows pockets and gatherings, denim jackets in biker style in moon-washed look, short trendy denim jackets, sweat jackets with gatherings and ruches, knitted shrugs with fancy hems and prints, fine cardigans with colourful jacquard and hooped patterns, allover printed long shirts, long tops and tunics with smocked effects. Skinnies either offered in the length of capris or to be turned up, trimmed with glitter stones and tone-in-tone embroideries. Mini skirts in blue denim, colour denim and moon-washed look with destroyed patches and sequin motifs. Widely floating skirts in knee-length with floral designs and fanciful details like volants, fashionable dresses in mini and knee-length with smocked gussets, ruches and gatherings, decorated with glitter stones. Trendy jeggings and new trousers in harem style complete the variety of styles.

Qualities:

Soft, water-repellent nylon qualities as well as soft and elastic denim qualities from dark blue, light blue, grey denim to moon-washed look in pink. Colour denim also in turquoise, offwhite, purple and black. Soft popelin, fine crêpe georgette and cotton satin qualities with exclusive floral patterns. Fashionable jersey qualities in denim look, high-quality single lycra and soft sweat qualities as well as fine cotton and viscose yarns.

Accessories:

Printed crinkle scarves, sneakers allover printed, embroidered with colour-matching sequins, cloth hairbands with **Pampolina** glitter lettering, belt with **Pampolina** buckle, socks, thongs.

NEW: Bast bag in exclusive **Pampolina** design as well as knitted leggings with flowers and ornaments.

Pegnitz, 02.06.10 ST

o.b.o.

Jörg Hoier

Team **Pampolina**

Trend / Tendency Report



Spring / Summer 2011

PL.05, Pegnitz, presents for spring/summer 2011 five trendy streetwear themes with cool and extensive styles for boys. Fancy prints, appliqués and embroideries on high-quality woven and jersey fabrics are characterizing this collection.

Size range: 92 - 164

Delivery date: 05.12.10 – 10.03.11

Rebellious PL.05

Deep black and bright white are building the basis on which **PL.05** is starting into the summer season 2011. This delivery date is offering everything from the cool embroidered biker jacket in wrinkle leather look, to printed shirts with long and short sleeves, various T-shirts with fresh graphics, to trousers in various lengths. The absolute must-have in this set are the printed regular jeans with bleach effect or the cool denim jacket 2-in-one with sweat jacket to be zipped out.

Fuel

A trendy set in indigo, fresh pale blue and soft offwhite must of course not be missing this summer. Accentuating colours are a light beige and a rich red which are particularly used for the graphics. The lined and water-repellent nylon blouson together with the striped long-sleeved shirt in double look and the straight cut jeans build a cool outfit. The T-shirt with skull print or the embroidered bermudas in two-tone cotton provide a certain saucy tone.

Electric Blue

Absolutely trendy and casual is the colour combination of rich khaki, soft offwhite and bright electric blue. The printed shirt jacket in light beige underlines the effect of the set. Extensive graphics on a checked shirt, wild allover print on a hooded sweat jacket or exciting embroideries on T-shirts and polos are characterizing this theme. The casual turn-up cargoes made of soft poplin with washed-out effect must not be missing.

Urban Lights

The gaudy colour mixture of dark grey, bright kiwi, softened by offwhite and grey melange, is a real eye-catcher. Printed and embroidered letterings on shirt jackets and T-shirts are gaining attraction. A further high-light within this theme are the fancy allover prints which you will not only find on the soft sweat jacket made of brushed french terry, but also on the cool bermudas in vintage look.

Summer Race

A gay mixture of rich turquoise, green, bright yellow and various shades of beige makes boys look everything else but pale. Special attention is to be paid to the softly washed T-shirts with gaudy racing graphics and various fancy stitches as well as to the trendy denim washing. The soft bleaching in combination with destroyed effects and water colour print give a new look to the loosely cut bermudas and to the summerlike denim shirt with detachable hood.

Accessories

Embroidered sneakers in leather look.

Pegnitz, 04.06.10 ST

o.b.o. Jörg Hoier
Team **PL.05**

Trend / Tendency report

Pampolina Swimwear

Spring / Summer 2011

Pampolina, Pegnitz, presents for spring/summer 2011 a gorgeous swimming programme for babies and kids.

Size range:	Baby Girls + Boys	74 - 104
	Kids + Boys	92 - 164
	RELOAD	104 - 164

Delivery date: 25.01. – 30.01.11

Colours:

For girls, we are offering a wide range of gorgeous styles:

Pink and rose shades, lilac and purple shades, a choice of blue and turquoise shades as well as black and white.

Also for boys we are offering a wide range of colours:

Various shades of blue, turquoise, khaki, white and black as well as gaudy shades of green.

Forms:

Babies:

Fanciful bikinis and swimsuits with ruches, allover printed with floral patterns and checked look as well as a small dress for the pool with matching swimming trunks.

The collection is complemented by glitter graphic motifs and flower appliqués.

Moreover, all styles are graced with the typical **Pampolina** metal plate.

Kids:

Fashionable bikinis, tankinis, swimsuits, tunics, shorts and skirts in most different look with ruches and smocked effects as well as bikinis with fringes and sequins, embroidered, printed and with glitter. Nothing is left to be desired. Everybody will find what she or he is looking for.

What is new this season are our styles in terry cloth, a dress and a pair of shorts, brightly embroidered as well as our beach dresses with smocked effects or different kinds of volants as well as our small beach skirts.

The collection is dominated by allover printed designs like flowers, leo patterns, dots and stripes as well as graphical abstract patterns. Little details like glitter buckles, glitter stones, sequin bands, bows and our **Pampolina** metal plate are setting accents.

New: RELOAD:

Sportive bikinis and tankinis which can be combined with beach skirts shape this collection. All over prints, graphical patterns, partly with glitter, as well as subtle graphical motifs stress the sportive line.

Boys:

Cool, sportive styles such as beach shorts and bermudas as well as the elastic swimming trunks are offered to the boys this summer.

The cool line is stressed by the most different designs and sportive graphical motifs.

Accessories:

Flip-flops lavishly decorated with a lot of details and glitter stones, sunglasses for girls.

New: A trendy beach bag made of bast as well as sunglasses for boys.

Pegnitz, 04.06.10 ST

o.b.o.
Jörg Hoier
Team **Pampolina**

Trend / Tendency report



Spring / Summer 2011

Pampolina RELOAD, Pegnitz, presents in its spring / summer 2011 collection the following themes: **City Chic**, **Cool Romance**, **Navy Glam**, **Romantic Biker** and **City Rock**.

Size range: 104 - 164

Delivery date: 05.12.10 – 10.03.11

City Chic

Trendy styles like harem style pants, skirts and dresses in balloon look at the hem, denim trenchcoat and a leather jacket in crinkled look render a complete new look. Tops with straps and short sleeve dresses in layering combined with long-sleeve shirts are trendy for this early delivery date already. Important as well new trousers cuts and slim-fitting treggings of elastic denim. Light denims, leather in metallic look and allover printed fabrics with feather features give the styles their trendy look. Matching are the graphics with feathers and colour-coordinated shades. Sequins and rhinestones complete the set.

Colours: Lilac, grey, white, dark blue denim.

Cool Romance

A romantic story in neutral poudry rose shades, combined with offwhite. Accents in silver as well as many glitter elements create a cool look. Cardigans with floating panel hem, sweat jackets, long tops and styles with ruches and gatherings are in the fore. Jeans in light washings with destroyed effect and sequins stand in contrast to the soft colours. Floating and soft-falling fabrics like chiffon, viscose blends and georgette are perfect for these styles. The graphics emphasize the set by colour-coordinated flower details, but as well with many silver glitter elements like paste, glitter stones and sequins.

Colours: Rosewood, light rose, offwhite, blue denim.

Navy Glam

In combination with many silver elements the classical navy colours result in a new summerlike look for the trendy and noble styles. Fresh white and classical navy are combined with dark denim, allover printed flower fabrics and stripes.

Important elements are functional nylon summer jackets, dresses and jeans. Shirts with fancy elements and miniskirts are combined with leggings making the cheeky tulle skirt really standing out. Just matching the look are thin, soft denim qualities, jersey in mélange look, striped fabrics as well as all-over printed cotton qualities. The contrast are lavish details and extensive metallic prints.

Colours: White, navy, dark blue denim.

Romantic Biker

A cool and sporty theme becoming nobler by silver-glitter elements and new, soft forms. Main attraction are cool denim styles in new moon washed look with extravagant stitchings. Jeans are combined with all-over printed woven fabrics as well which are found throughout the set. Important as well are new skirt forms with smocked balloon effects, jersey dresses with gatherings, wing sleeves, sophisticated strap solutions and lavish details. The story is rounded off by graphical prints with letterings and paste.

Colours: Light blue, white, bleached denim.

City Rock

The black & white story is new combined with shades of grey and contrasts in yellow giving the story a new, fresh and summerlike look.

Important are fashionable styles like the jersey pants in harem style, jersey dresses, tops, tunics, bolero cardigan with floating hem and innovative necklines. These are complemented by gatherings, pleats and smock effects.

Cool black denim jeans washings, new jersey qualities with burn-out effect, ruche jersey, mélange look and batik gradients cannot be missed.

Graphics with glitter elements, rivets, extensive prints and sequin motifs are the characteristics of this story.

Colours: White, grey mélange, black, yellow, black denim.

Pegnitz, 09.06.10 /NM

o.b.o.

Jörg Hoier

Team Pampolina RELOAD