

# Trend / tendency report

**Pampolina**® – Baby

**Autumn / Winter 2010**

**Pampolina Baby**, Pegnitz, presents the stories **Songbird**, **Purple Flowers**, **Pink Heart**, **Squirrel** and **Magic Forest** in its collection in autumn / winter 2010.

Size range: 68 - 104 / 6 months – 3 years

Delivery date: 01.07. - 20.09.2010

## **Songbird**

This colour theme is made up of shocking pink, turquoise and light beige combined with a dark blue denim. The long sweat jacket with the allover print, a smocking yoke and teddy-bear fleece lining, shirts with double effect, tunics, partly with tiered volants, as well as skirts and dresses made of lavishly printed sateen are the absolute eye-catchers. The fancy stitching on cord and jeans is absolutely hip.

## **Purple Flowers**

In winter 2010 very colourful clothes are hip for the little ones, and so shocking pink, purple, green and orange are neatly combined with each other and are completed by blue denim. The matching flower print on baby cord loosens up the overall impression so that the jacquard knitted fabrics and new striped tights result in funny combinations.

## **Pink Heart**

Red and pink harmonize with soft dark blue denim washing. Funny neckerchief prints as well as waistcoat effect prints on shirts are worn together with embroidered denim pipe trousers and printed cargos. The quilted coat with the funny fantasy quilt and flower- and heart-shaped appliqués protects the babies from the cold. Also in the baby collection, one cannot do without cool leggings anymore and they are the perfect combination to tunics, skirts or also dresses.

## **Squirrel**

Colours as soft as powder, such as offwhite, rose and brown, completed by blue denim, are typical for this baby colour theme. Nylon parkas with dip-dye effect and cardigans with allover print are especially up-to-date. According to the topic of the colour theme, tops and bottoms are decorated with cute squirrel motives. Watercolour-like floral prints on soft babycord make the colour theme perfect. A new style within this theme is the jersey mini-skirt with the striped leggings fixed to the skirt.

## **Magic Forest**

In this theme the colours offwhite, shocking pink and navy blue, which are combined with dark blue denim, make up the festive look. Fanciful cute dresses and tunics made of precious taffeta and sateen with new prints rich in details look very trendy and can be worn in everyday life as well as for festive occasions, fine smocking effects decorate shirts or also jersey dresses. Swinging printed dresses and tunics made of printed sateen are very romantic. When it comes to the labels, motives and embroideries with strass, Bambi stands in the foreground.

## **Qualities**

Nylon water-repellent, 2-tone furs, soft denim, plain or printed babycord, cuddly lining qualities such as teddy-bear fleece, polar fleece and cotton brushed, plain or printed single lycra, brushed baby fleece, plain or narrowly striped interlock, printed sateen, checked cotton and stripes as trimmings as well as fine cotton knitting yarns.

### **Styles**

Snow overalls, coats and parkas with different quiltings, long sweat jackets with frilled hems, cardigans and bolero jackets with round hems, jumpers striped or with jacquard patterns, different forms of T-shirts, whether with round or straight hems, with puff sleeves and double or smocking effect, long shirts and tunics with godet gussets and frilled hems, turn-up pipe and bootcut trousers, cargo pants, leggings, but also dainty skirts and dresses with ruches and frills.

### **Accessories**

Knitted striped caps and scarves, decorated with cute appliqués, as well as scarves in printed cotton batiste, tights matching each set.

The sneakers for babies with warm lining, matching each set and with lavish embroideries, are new for this winter.

Pegnitz, 08.12.09/ TÖD

o.b.o.

Jörg Hoier  
Team **Pampolina**

# Trend / tendency report

## **Pampolina**® – Mini Baby Girls

### Autumn / Winter 2010

**Pampolina Mini Baby Girls**, Pegnitz, presents a festive program in precious qualities in the colour rose and a blue denim as well as in the alternative colour offwhite in its collections autumn / winter 2010.

Size range:                      56 – 80 / 0 – 12 months  
   festive 56 – 98 / 0 months – 2 years

Delivery date:                      20.07. - 30.07.2010

A dainty set of dresses in lavish festive fabrics, especially for baptism and festive occasions, in the colour champagne, completes the Mini Baby collections as already in s/s 2010. It consists of pinafore dresses with lavish embroideries, smocking effects, flowing organza combined with satin and soft velvet with flouncing laces. Matching T-shirt to be put underneath, bolero jackets and tights complete the theme.

Ruches, lace and bows make the tops look dainty and romantic. They are the ideal combination to the different bottoms made of woven and knitted qualities. A jumper, a knitted bolero and a tunic top made of fine knitted fabric complete the winterly look. Dresses and overalls, with a warm lining for outdoor and made of soft velvet with frilled laces for indoor, play an important role, as well. Lined jackets in babycord as well as cuddly and soft fleece jackets with hood harmonically make this diversity of styles round.

Floral embroideries and appliqués, prints and rhinestones give the styles their particular look. All of this is framed by a romantic graphic design and fine delicate appliqués and labels.

#### Qualities

Soft babycord, soft ring denim, striped and plain interlock, fine single lycra, cuddly striped and plain soft velvet and fleece as well as knit.

#### Accessories

Caps, fleece shoes as well as tights.

Pegnitz, 08.12.09/ TÖD

o.b.o.

Jörg Hoier  
**Team Pampolina**

**Trend / tendency report**  
**Pampolina**® – **Mini Baby Boys**  
**Autumn / Winter 2010**

**Pampolina Mini Baby Boys**, Pegnitz, presents a sportive program in the classic colour combination navy blue, light blue, offwhite and the alternative colours indigo blue, light brown, offwhite with a dark blue denim in season autumn / winter 2010.

Size range: 56 – 86 / 0 – 18 months

Delivery date: 20.07. - 30.07.2010

Tops with many variations, such as polo shirts, shirts with double effect, jumper and sweat jacket, but also a shirt, the ideal combination for a slipover, together with the different bottoms made of woven and knitted qualities result in a balanced look. A jacket with cuddly lining as well as a soft fleece jacket complete the set, as well as an outdoor overall with warm lining and the dungarees. The graphics deal with the topic railway together with our hippo. Various labels, prints and embroideries emphasize the different styles.

Qualities

Soft babycord, soft ring denim, twill, striped cotton qualities, baby fleece, striped and plain interlock, fine single lycra, cuddly striped and plain soft velvet, cuddly soft fleece as well as knit.

Accessories

Caps, fleece shoes as well as tights.

Pegnitz, 08.12.09/ TÖD

o.b.o.

Jörg Hoier  
**Team Pampolina**

## Trend / tendency report

**Pampolina**® – Kids

**Autumn / Winter 2010**

**Pampolina Kids**, Pegnitz, presents the themes **India**, **Folklore**, **Graffiti**, **Retromix** and **Diamond Girl** in its collection autumn/winter 2010.

Size range: 92 - 164

Delivery date: 01.07. – 20.09.2010

### **India**

A cheerful theme in eye-catching shocking pink and turquoise shades, combined with winterly brown, shades of beige and dark blue denim washings. Colourful ethno embroideries decorate tunic shirts with smocking effect, which are combined with cool skinnies. Cuddly quilted parkas and trendy lined jeans jackets with embroideries typical for **Pampolina** are combined with bootcut trousers or miniskirts.

### **Folklore**

A trendy set in a varicoloured spectrum ranging from shades of purple, shocking pink, orange and fresh green to blue denim. Cheerful folklore embroideries decorate colourful tunics, dainty skirts and dresses, combined with fur jackets, quilted waistcoats with embroideries, jeans in destroyed washings and jumpers with jacquard knit and dainty frilled hems.

### **Graffiti**

A kids set in black and offwhite with a fresh cherry red setting highlights. Prints and embroideries inspired by graffiti on shirts with allover print, cool black denim, skinnies, leggings and jeggings as well as on winterly quilted parkas form the look.

The cool sequined sweat jacket and shirts with waistcoat prints are absolute must-haves. Funny sequined embroideries are the highlight here.

### **Retromix**

Purple with turquoise, shocking pink and navy blue, combined with dark blue denim are the colours of this jolly story. Colourful floral, but also graphic embroideries and prints decorate cool mini-skirts made of colour denim, these are combined with trendy jeggings and parkas with retro quiltings. Knitted dresses and jackets with lavish jacquard knit with pinked patterns set the trends.

### **Diamond Girl**

A winter theme, rocking but at the same time classy, in grey, white and rose as soft as powder.

**Pampolina** writings and rhinestone motives grace dainty tunics and minidresses, shirts in waistcoat look are combined with grey denim skinnies in biker look. The jeans get their stylish highlights by decoration with rivets.

A nylon parka with quiltings and a colour gradient from rose to grey shades, fashionable nylon biker jackets, fleecy fur waistcoats are worn over trendy minidresses and combined with jeggings.

### **Styles:**

Parka and ski jackets with fancy stitching and colour gradient, nylon and sweat jackets in biker look, fur waistcoats and fur jackets with knitted arms, sweat jackets with sequins and prints, fine cardigans with

colourful jacquard and striped patterns, long pullovers with rhombs and striped patterns, shirts with all-over prints, long shirts in waistcoat look, tunics with smocking effect, dainty gatherings and frills, skinny trousers ornamented by rhinestones and separation seams, mini-skirts in colour denim, skirts at knee-length with jeans yokes and fancy stitching. Fashionable mini- and knitted dresses, decorated with frills, gatherings and rhinestones are worn together with trendy jeggings.

**Qualities:**

Soft water repellent nylon qualities, partly with colour gradient, elastic velvet and cord qualities, elastic denim qualities from dark blue, grey denim to black denim washings as well as colour denim, fine baby cord, plain or with floral prints, fashionable jersey qualities in denim look for jeggings and biker sweat jackets, high-quality single lycra qualities, plain or with floral prints.

**Accessories:**

Knitted caps and scarves, partly with stripes, partly embroidered with sequins, fabric scarves and fingered gloves, striped tights with **Pampolina** writing. The most important accessories for the winter are the **Pampolina** sneakers with warm fleece lining in shocking pink, silver, bronze, black and berry with embroideries.

Pegnitz, 09.12.09/ TÖD

o.b.o.

Jörg Hoier  
Team **Pampolina**

# Trend / tendency report



**Autumn / Winter 2010**

**PL. 05**, Pegnitz, presents four sportive cool streetwear sets for boys in the next winter 2010, as well. The workmanship rich in details enables the wearer to make numerous combinations. In addition to high-quality embroideries and fancy prints, colourful labels with different motives spice up the styles.

Size range: 92 - 164

Delivery date: 01.07. – 05.09.2010

## **Urban Scout**

Here the cool outfits promise a casual, but also modern look, which is made unbeatable by the combination of the colours anthracite, grey mélange, strong green and deep yellow. The various details, graphics and above all the creative embroidery labels are the special eye-catcher in this set. Besides the checked ski trousers, the fancy knitted jumper with spray effect and the denim-regular with trendy destroyed effect, of course the black leather jacket is the absolute must-have again.

## **Wildlife**

Different shades of red, pale mélange, deep black and dark beige make all boys real rangers. A casual pair of cord trousers, combined with the sweat jumper with jacquard and double effect are a must for boys looking for adventure. They will also have a good styling for more formal occasions with the striped shirt combined with the black jeans loosefit.

## **Space Cowboy**

This theme with the basic colour navy blue and highlights in bright electric blue with grey mélange makes boys lift off. In this set there are hip hood jumpers with large-area graphics, poloshirts with the fashionable double effect, warm cord trousers and modern jeans trousers in different forms – from regular to casual cargo trousers. The casual nylon parka is a good combination.

## **Icebreaker**

This theme is anything but ordinary. Warm brown in combination with icy light blue and neutral beige is perfect for the winter. The special styles in this set are fine knitted pullovers as well as a long-sleeved shirt with many details. The regular jeans with hip washing and destroyed effect set highlights amongst the bottoms. The leather jacket in brown completes the look.

## **Accessories:**

Cool sneakers in leather look.

Pegnitz, 09.12.09/ TÖD

o.b.o.

Jörg Hoier  
Team **PL. 05**

# Trend / tendency report



## Autumn / Winter 2010

**Pampolina RELOAD**, Pegnitz, starts into season autumn/ winter 2010 with the themes **Metrofolk**, **Playing Cards**, **Kaleidoskop**, **Ballet Dancer** and **Belle Epoque**.

Size range: 92 – 164  
Delivery date: 01.07. – 20.09.2010

### **Metrofolk**

Folkloristic influence from Eastern Europe and dainty details in the shades laurel, pistachio, purple and frost-pink are reflected in the lavish graphics and the stitches similar to handstitches. Raw checks and printed cord, combined with washed cotton and blue denim result in a casual look. Embroidered floral borders on wide skirt hems and on knit give the theme its ethno character.

Colours: Frost-pink, purple, laurel, pistachio, cream, blue denim

### **Playing Cards**

Classical checked patterns in colour rose hip with royal blue and dark blue are the eye-catcher in this set in the style of the college look. Styles like club blazers, tank tops and a pleated skirt emphasize the character of this set. A cheeky mix of patterns comprising stripes, large and fine checks as well as jacquard knit make the set look anything but well-behaved. Graphics with much attention to detail with playing card motives in combination with casual jeans washing make a cool and lively impression.

Colours: Dark blue, royal blue, offwhite, grey mélange, rose hip, dark blue denim

### **Kaleidoskop**

Muted indigo blue and soft sky together with strong shocking pink and washed-out denim result in a young sportive look. Checked patterns, prints with grid effect and geometric forms underline the vitality of this set. Soft knitted qualities as well as cord and velvet alternate with technical qualities as nylon. The padded jeans jacket emphasises the importance of denim in this casual set for cheeky girls.

Colours: Indigo blue, sky, soft shocking pink, cream, light blue denim

### **Ballet Dancer**

Here pastel shades as biscuit, rose and vanilla stand in strong contrast to wild berry. A light millefleurs pattern on chiffon is combined with soft babycord and velvet. The soft shades are repeated in the dainty floral graphics with ballet motives and emphasized by beads and sequined embroideries. Woolen embroideries and plait patterns give the knitted styles a romantic dainty look. A must-have for little princesses.

Colours: Rose, biscuit, vanilla, wild berry, bleached denim

### **Belle Epoque**

A theme for the festive occasions of the winter. The classic contrast between black and offwhite is the subject of the graphics. Fine fancy elements reminiscent of rococo as well as floral embroideries and vichy squares and Lurex stripes complement one another. Festive dresses made of shimmering qualities, which can be combined with suitable jackets, are represented just as well as black denim styles in restrained washing.

Colours: Black, offwhite, black denim

Pegnitz, 10.12.09/ TÖD

o.b.o. Jörg Hoier  
Team **Pampolina RELOAD**